

Banner Ads

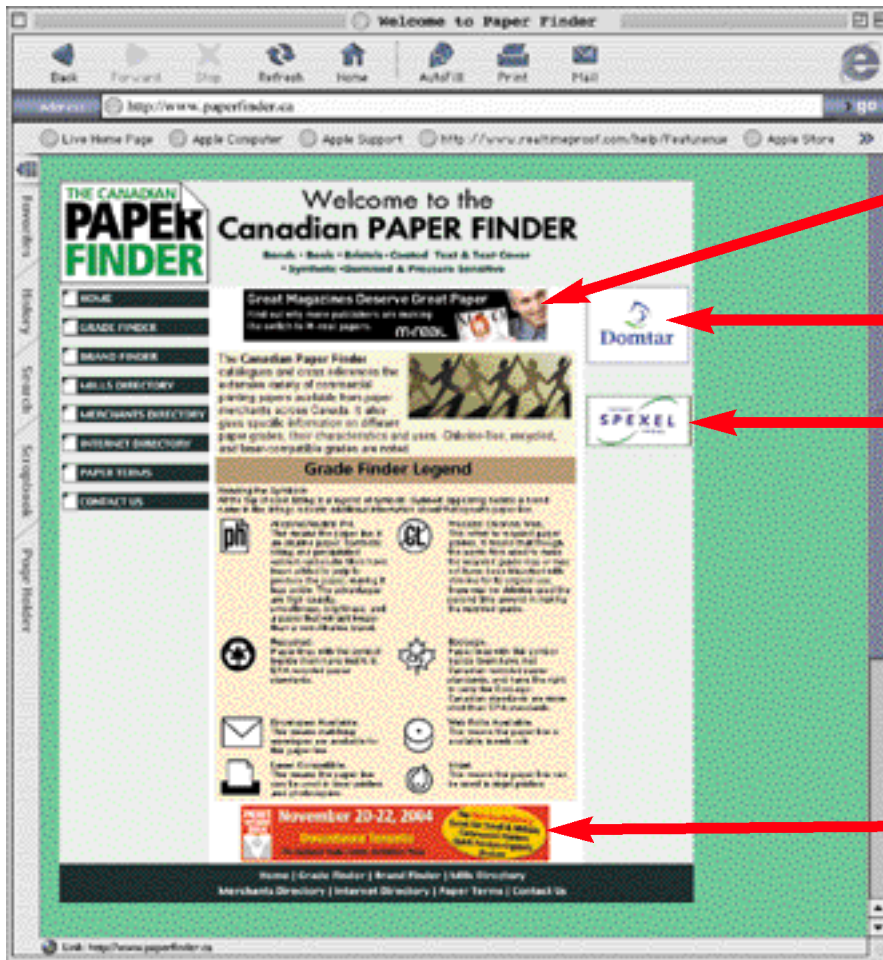
PRICE PER MONTH

		1 MONTH	3 MONTHS	6 MONTHS	9 MONTHS	12 MONTHS
FULL BANNER ADS	Home Page Top	\$550	\$475	\$450	\$425	\$400
	Home Page Bottom	\$300	\$225	\$200	\$175	\$150
	Special Pages	\$250	\$175	\$150	\$125	\$100
MINI BANNER AD	Home Page	\$375	\$300	\$275	\$150	\$125
	Special Pages	\$275	\$200	\$175	\$125	\$100
BOX AD	Home Page	N/A	\$200	\$175	\$150	\$125
	Special Pages	N/A	\$150	\$125	\$100	\$75

- Guaranteed page position: additional 20%
- Includes hyper-links to advertise site
- Free art with 6x plus contracts (Static Images Only. Rotations and animation are extra)

Specifications

- Full Banner Ad (top or bottom of page) 360 pixels wide x 65 pixels deep (approx. 5" x 0.9")
 - Mini Banner Ad (right side of page) 120 pixels wide x 90 pixels deep (approx. 1.5" x 1.2")
 - Box Ad (right side of page) 120 pixels wide x 45 pixels deep (approx. 1.5" x 0.6")
- (All ads supplied must be in gif or jpeg format)



FULL BANNER AD (top)
360 x 65 pixels
(approx. 5.0" x 0.9")

MINI BANNER
110 x 90 pixels
(approx. 1.5" x 1.2")

BOX AD
110 x 45 pixels
(approx. 1.5" x 0.6")

FULL BANNER AD (bottom)
360 x 65 pixels
(approx. 5" x 0.9")